



Contact:
Jeff Millin
President and CEO
Pioneer Surgical Technology, Inc.
906-226-4448
jeffmillin@pioneersurgical.com

FOR IMMEDIATE RELEASE

Pioneer[®] Surgical Technology, Inc. Announces New Expansion Plan

New Office in Austin, Texas is Key to Future Growth and Development of Company's Spine Business

Marquette, MI – January 29, 2010 – Pioneer Surgical Technology, Inc., a leader in innovative medical devices, announced today the company's plan to open a new office facility in Austin, Texas, April 1, 2010. The new facility provides Pioneer greater recruiting access to industry professionals who will help further the growth and development of Pioneer's Spine Division. In addition, the move provides greater strategic access to key Spine markets and enables the company to offer stronger logistic support to surgeons and its growing spine sales force.

Pioneer's global headquarters in Marquette, MI currently coordinates activity at physical properties located in Raleigh and Greenville, North Carolina, Woburn, Massachusetts, and the Netherlands. According to Pioneer's President and CEO Jeff Millin, "Logistically, Sawyer International Airport sufficiently addresses our global shipping requirements but limited commercial flights make it difficult for us to engage with surgeons, customers, and sales reps on a timely basis. This strategic move allows us to overcome these barriers." Millin adds, "Pioneer is committed to building a great company that lasts. This expansion is another exciting development in Pioneer's growth-focused goals."

Pioneer's commitment to the local and regional economy remains strong. The company continues to support educational programs at Northern Michigan University that benefit the company's high-quality, cost-effective manufacturing operations. In 2007, Pioneer expanded its facility to more than 110,000 square feet to support continued growth in spinal and orthopaedic operations.

About Pioneer Surgical Technology, Inc.

Pioneer[®] Surgical Technology, Inc. is a dynamic medical device firm founded in 1992. Pioneer's focus on innovation has resulted in over 120 U.S. and foreign patents, with numerous patents pending. The company has a comprehensive portfolio of orthopedic and spine systems. Pioneer entered the orthobiologics market with two acquisitions in 2007. Our Orthopaedic, Spine, and Biologic Divisions produce state of the art, cost-effective solutions for surgical procedures that have proven difficult or problematic for both surgeons and patients. Pioneer employs more than 270 people worldwide. For more information on Pioneer and its products visit www.pioneersurgical.com.